

Protecting the North

Build to Last

Through landmark research with James Cook University and Urbis, Suncorp claims data is being used to help build resilient homes in North Queensland.

Average annual cost of cyclone damage



per year
1 in 10 chance
1 in 100 chance

50% potential rebate*

Roof strapping



Save up to \$12 for every \$1 spent.

50% potential rebate*

DIY window coverings and roller door protection



Save up to \$4 for every \$1 spent.

Roller door protection

Spending \$300 on reinforcement could prevent \$10,000 worth of damage in the event of a cyclone.

In North Queensland, \$1.40 in claims has been paid for every \$1 in premiums.

For every dollar spent on low-cost retrofits, the community saves at least \$3.

Installing strapping on replaced roofs could return up to \$12 for every dollar spent.

Nearly **9/10** Cyclone Yasi claims were for minor damage – many of them were preventable.

A new approach to community awareness campaigns will pay for itself after just one Yasi-like cyclone.

20% potential savings on premiums for retrofitted homes

A campaign to prepare for cyclones by securing garden sheds, removing shade sails, and bringing outdoor furniture inside delivers up to \$14 in savings for every \$1 invested.

Based on analysis by Suncorp, James Cook University and Urbis. For more information for source material and further information, see www.suncorpgroup.com.au/media/public-submissions

* Potential rebate saving on retrofits, contingent on government support.