

Suncorp Partnership Opportunity

Suncorp utilises this online application form to streamline the process in assessing incoming requests for support. We aim to provide feedback to each request within four to six weeks of receipt. Applications should be submitted at least six months prior to the commencement of your partnership opportunity.

Please fill out the application by typing your answers directly into the form, ensuring you refer to the guidelines on our website to assist you.

A succinct and brief response to each question is preferred and if you cannot answer a question or it is not applicable please leave it blank. Save your completed form as the name of your Organisation followed by the date of submission e.g. 'Suncorp 20102007'. We will contact you directly if we require further information on your partnership opportunity and application response.

Thank you for considering Suncorp for your partnership opportunity.

Application Contact Details:

Organisation/Event	<input type="text"/>		
Partnership opportunity	<input type="text"/>		
Partnership opportunity date/s	<input type="text"/>		
Contact Name	<input type="text"/>		
Contact Phone	<input type="text"/>	Contact Email	<input type="text"/>
Contact Postal Address	<input type="text"/>		

Outline of organisation/Event and the partnership opportunity

Overview

1. Provide a brief overview of the Organisation/Event including general charter, objectives, background information and credentials.

How can we help you?

2. Detail information on the specific partnership opportunity your Organisation/Event is seeking support for.

Tell us more

3. Outline your Organisation/Event sponsorship structure and current partners.

What are your brand values?

4. Briefly describe your Organisation/Event brand values.

Who is your target audience?

5. Detail information about your Organisation/Event target audience, geographical and participation numbers.

Communication

6. List the various communication platforms the partnership can offer Suncorp.

Media Exposure

7. Provide an overview if the partnership opportunity's potential media exposure by highlighting key elements of your marketing and publicity program.

Important deadlines

8. Detail the key dates for your partnership opportunity including time in market and important deadlines.

How can our employees help you?

9. List any opportunities for Suncorp employees to be involved in your partnership opportunity.

Who and what is involved?

10. Outline your management structure and detail the key personnel who would be assigned to work on the partnership opportunity.

What research have you done?

11. If you could conduct any research or have sponsorship metrics available to Suncorp for assessment please outline these in brief.

How are we alike?

12. If you see a direct fit between your partnership opportunity and one of Suncorp's brands, business lines or products please describe this.

Please submit your completed Application Form saved as the name of your Organisation and date of submission e.g. 'Suncorp 20102007' via email to: **communitysponsorships@suncorp.com.au** (Please ensure that your email including attachments is no larger than 4MB to meet our system requirements). Alternatively you can address the Application Form criteria and guidelines in a written proposal and post to: The Sponsorship Manager, Suncorp, GPO Box 1453, Brisbane Q 4001.